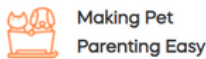


# INVESTMENT OPPORTUNITY

## REVOLUTIONIZING PET CARE WITH ABC COMPANY



About the Company : ABC Company is India's pioneering quick commerce platform dedicated exclusively to pet care. It delivers essential products including food, medications, and supplements, ensuring a seamless and enjoyable experience for pet parents.



Making Pet Parenting Easy



Wide Range, Free Delivery



Save More With Rewards



Helping You Choose the Best



Delivered To Your Door



100% Protected By Paypal

### FUTURE PLANS & ALLOCATION OF FUNDS

- The company seeks ₹4 crores to fund the expansion of its pet care and parenting product stores into Tier 1 and metro cities.
- This strategic investment aims to capitalize on the increasing demand in these high-potential markets.
- With a clear plan for opening new stores in prime urban locations, this venture offers investors a chance to be part of a promising expansion in a thriving sector.

### OFFERINGS

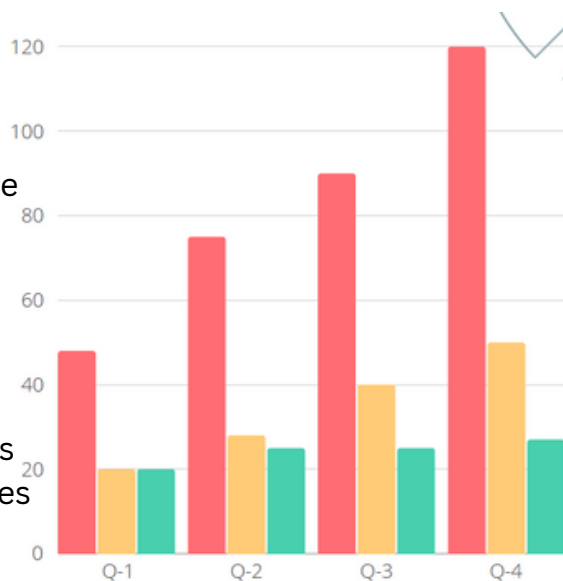
- 24/7 Medication Supplies: Round-the-clock access to crucial pet medications.
- Pet Health Products: Fast delivery of food, medications, and supplements.

### MULTI-PLATFORM PRESENCE

- Apps: Efficient Android and iOS applications.
- Web: Comprehensive online portal for seamless browsing and purchasing.

### PROGRESS

- Customer Base: 28,000 pet parents.
- Revenue: ₹1.40 Crores in the first year with notable quarterly growth:
  - Q1 (Apr - Jun 2024): ₹48 Lakhs
  - Q2 (Jul - Sep 2024): ₹75 Lakhs
  - Q3 (Projected): ₹90 Lakhs
  - Q4 (Projected): ₹1.2 Crores
- Milestones



REVENUE PET PARENTS TICKET SIZE

